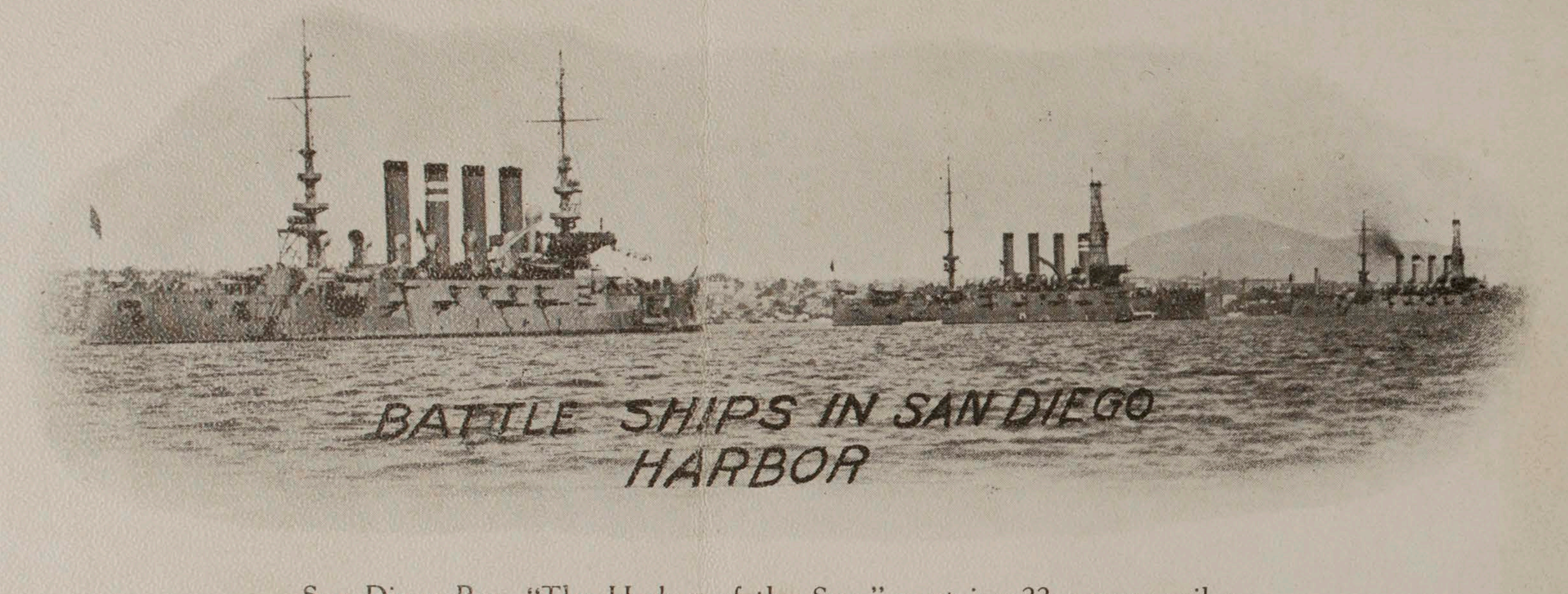


BATTLE SHIPS IN SAN DIEGO HARBOR

San Diego Bay, "The Harbor of the Sun," contains 22 square miles

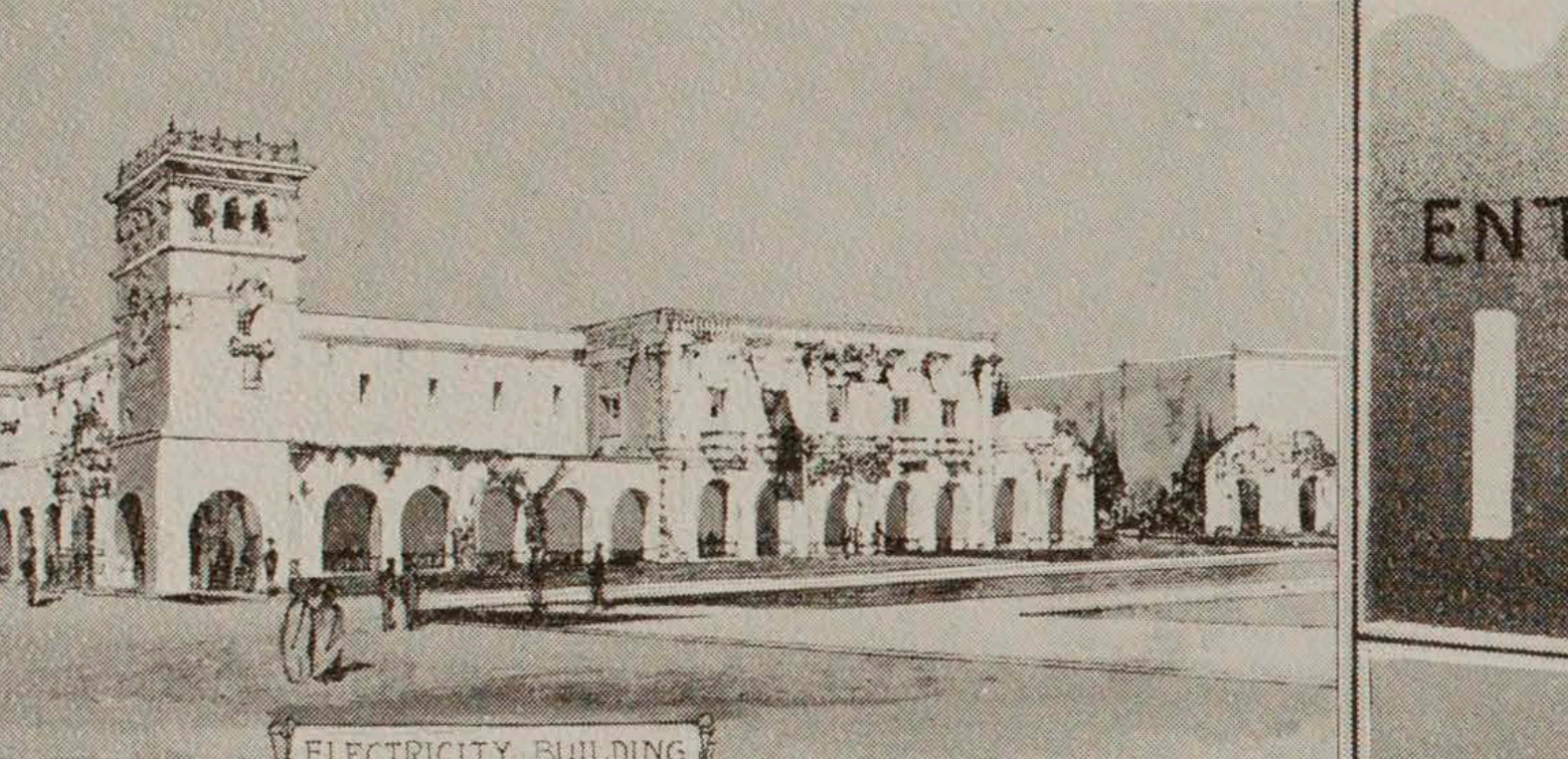
It has natural channel waters, deeper and wider than those of Baltimore, Boston, or Philadelphia, and only excelled by four other American harbors in these respects. This is not only a commercial harbor, but is probably the finest and safest yachting harbor in the world. Being perfectly landlocked, rough waters are unknown.

One million dollars has been voted by San Diego to construct the first unit of a modern pier system. San Diego owns its water frontage.

LOUIS J. WILDE BANK BLDG.

U.S. GRANT HOTEL

TIMKEN BUILDING

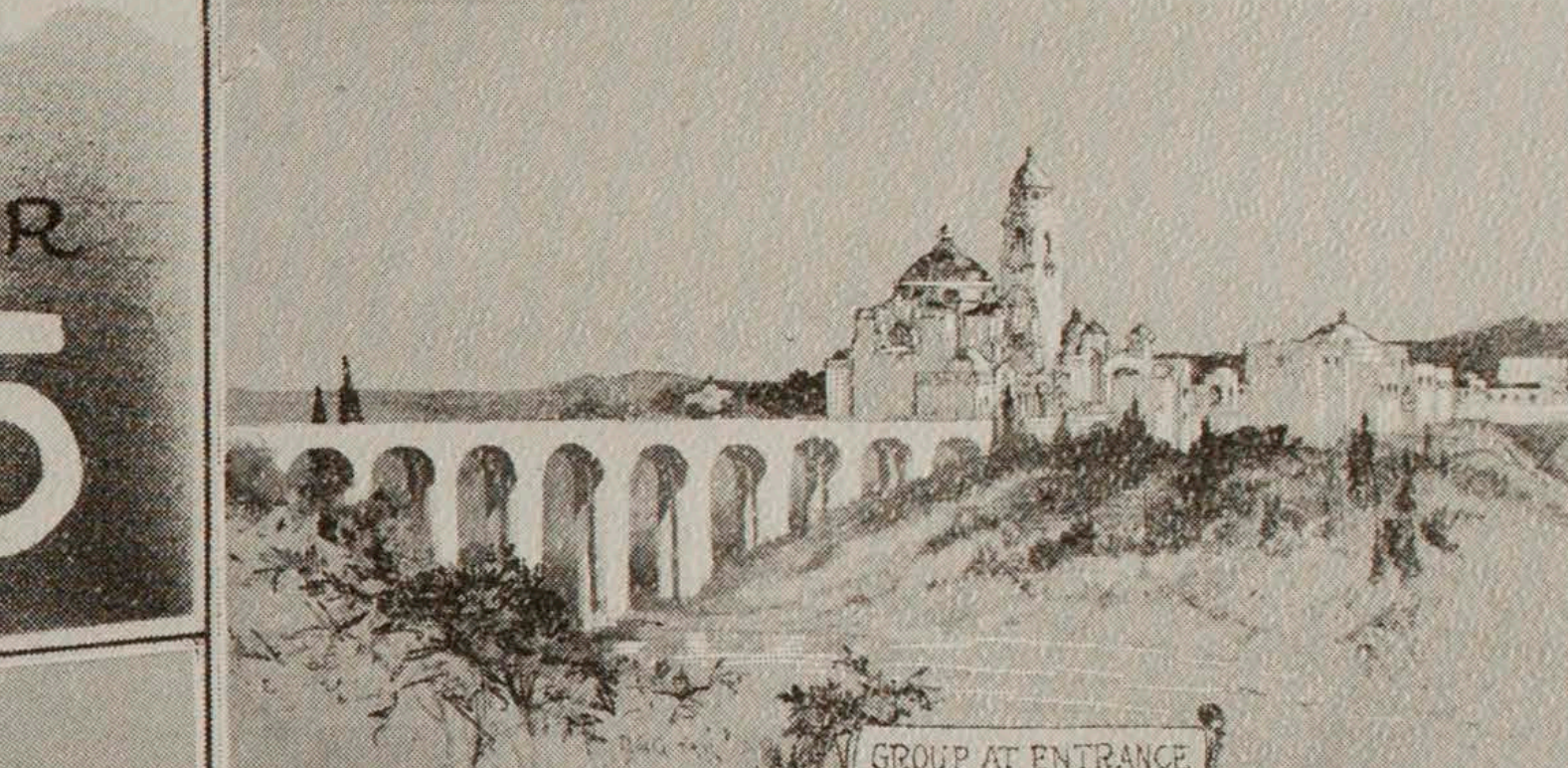


ELECTRICITY BUILDING

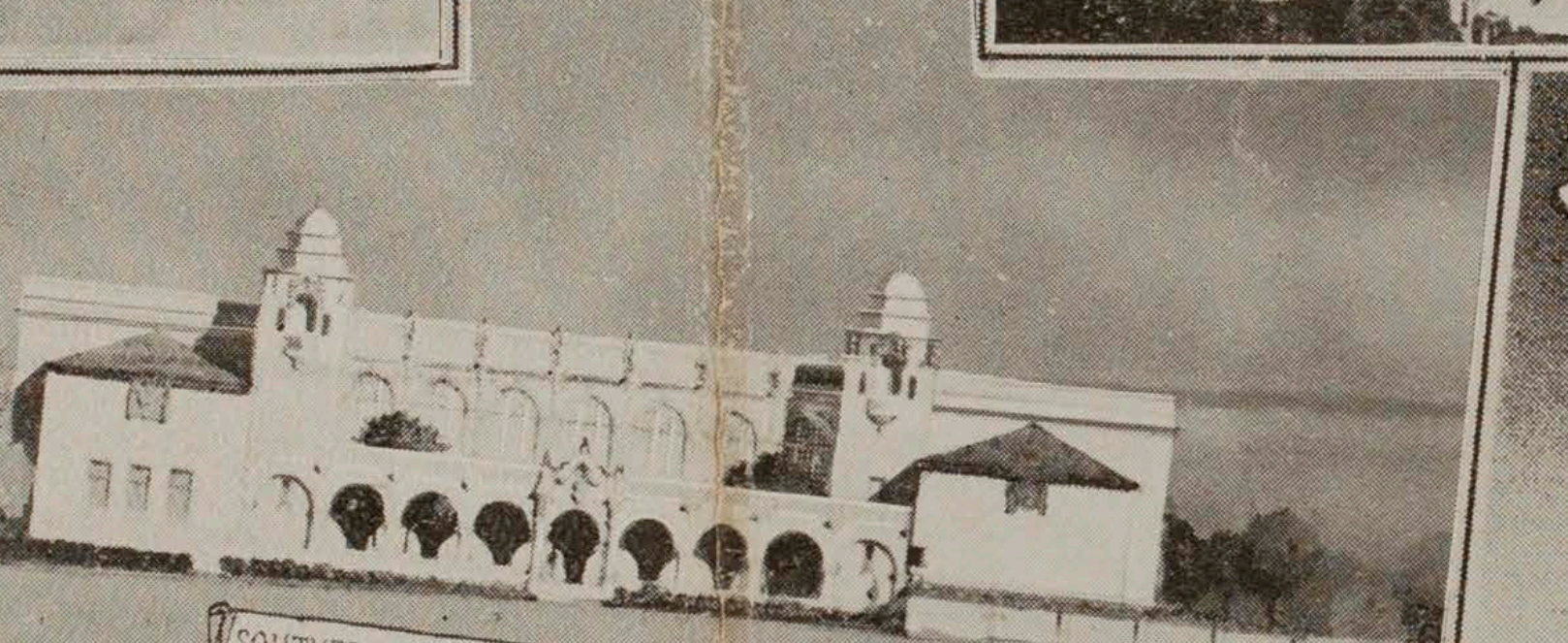
ENTIRE 19

VIEW FROM EXPOSITION GROUNDS

YEAR 15



GROUP AT ENTRANCE



SOUTHERN CALIFORNIA COUNTIES BUILDING

THE SAN DIEGO EXPOSITION

INTERIOR COURT, AGRICULTURAL BUILDING

PANAMA - CALIFORNIA EXPOSITION SAN DIEGO CAL.

MARSTON DEPARTMENT STORE

SPRECKELS THEATRE
COST $1,000,000

AMERICAN NATIONAL BANK

SAN DIEGO, CAL., THE CITY OF PERMANENT PROSPERITY

San Diego, with its twenty-two square miles of landlocked harbor, its advantageous position, its remarkably fertile environs, and its wonderful growth during the few years just past, is today the most talked of city of the western hemisphere. In every state of the Union and in every civilized country of the globe the opening of the Panama Canal, that greatest of modern engineering feats, is being discussed and the prospective immigrant of every clime devours with an eager ear the tales of the wonderful country of which San Diego is the gateway—the "First Port of Call".

San Diego, the metropolis of a long neglected Eden, where thrive in all their glory the orange and the peach; the lemon and the grape; fruits deciduous and citrus and all that goes to gladden the heart of man. is rapidly achieving its destiny. When the canal is completed and the wedding of the Atlantic and Pacific accomplished, San Diego will become at once the Mecca of thousands from every point of the compass, natives of every clime, seeking a home in the land where sunshine reigns perennial and prosperity abounds.

"The land where the lemon-trees bloom,
Where the gold orange glows in the deep thicket's gloom,
Where a wind ever soft from the blue heaven blows,
And the groves are of laurel and myrtle and rose."

Here they will find an empire surpassing in its marvelous fertility Cleopatra's far-famed valley of the Nile. A land with the greatest opportunities the world has ever known, with a future assured by every rule of reason and blessed with the finest climate on earth. And here, in a short space of time, will be built one of the greatest seaport cities of the world.

San Diego today has seventy thousand population. Sixteen hundred and eighty acres of public parks. High school, $225,000; 1149 attendance. Polytechnic school, $200,000, now building; capacity 750. State Normal school, $250,000. Forty-eight churches costing $5000 to $80,000 each. One hundred and fifty hotels and apartments. Seventeen theaters, one of which cost $1,000,000. One hundred and ninety-seven manufacturing industries. Seventy miles of street railway. Purest and cheapest water (mountain) in any city of its size in America.

A city library costing $60,000 and containing 50,000 volumes, and increasing at the rate of 5000 volumes per annum. The finest all-the-year-round climate in the world and the finest summer climate in America. Hunting, fishing, baseball, polo, swimming, yachting, motorboating, rowing, tennis, golf, autoing, etc., **all the year round.** Headquarters World's Theosophical Society, having buildings and property valued at several millions of dollars. Aero club, with largest and finest private aviation field in the world. Twenty-one public schools, costing $925,000 and employing 210 teachers. A temperature which has never gone below thirty-two degrees in winter and seldom reaches ninety degrees in summer. The summers of Alaska and the winters of Egypt.

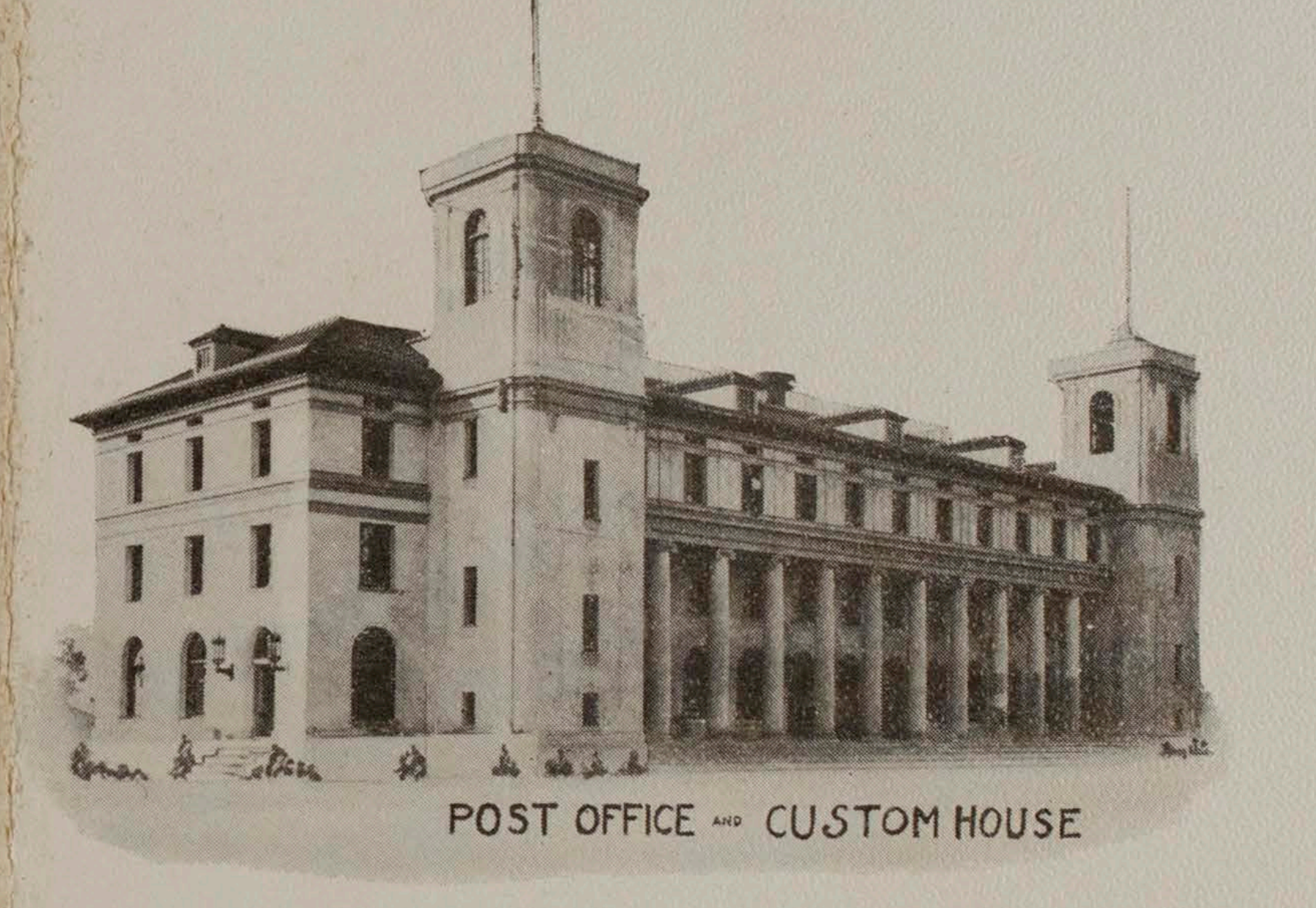
Bank deposits 1908, Seven Million; 1912, Twenty Million.

Building permits 1908, $2,383,540; 1910, $4,005,200; 1911, $5,703,605; Jan 1, to Dec. 19, 1912, $9,574,015. A larger number of permits, per capita than any other city in the United States.

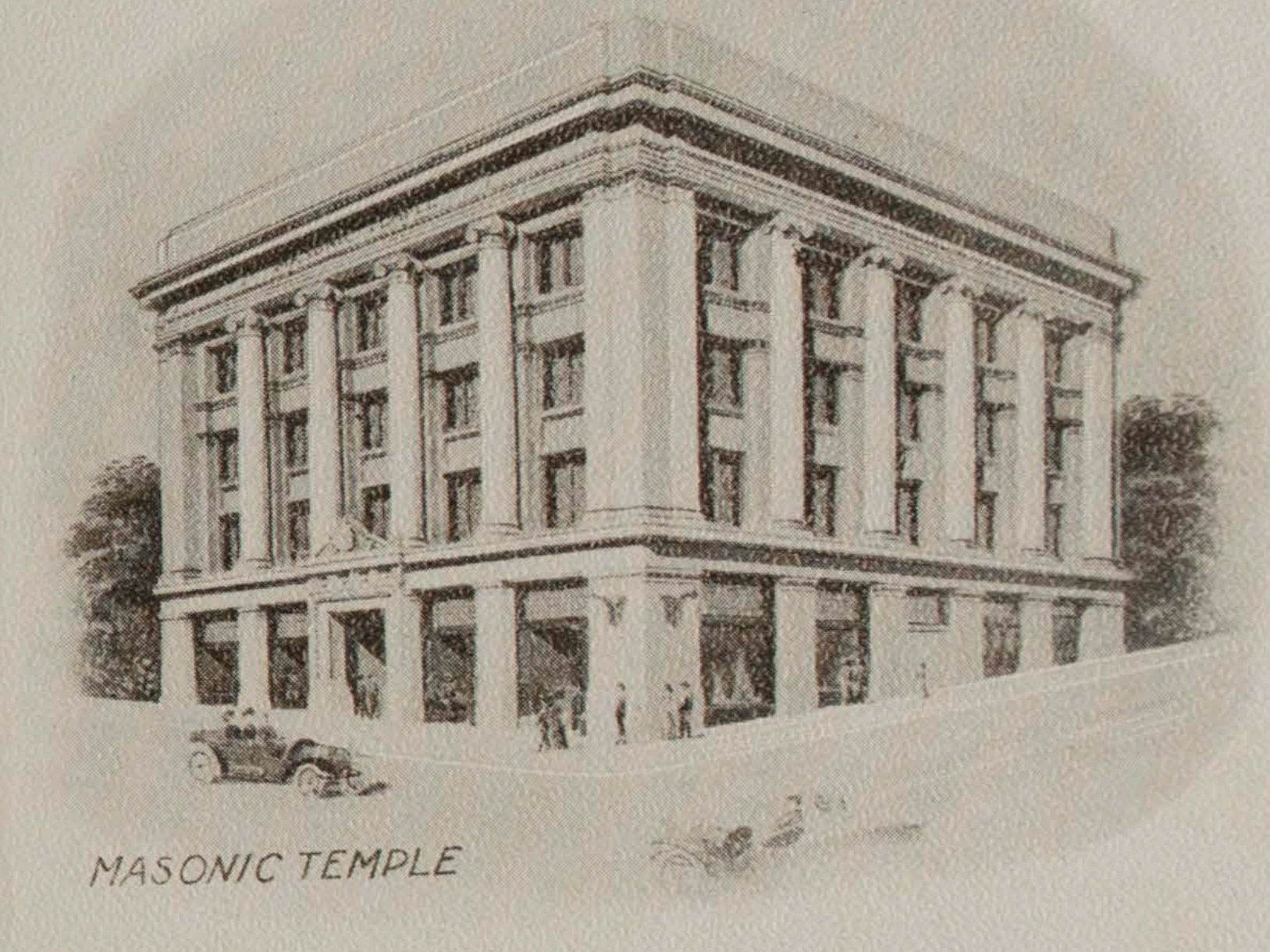
Commencing January 1, 1915, and continuing the entire year, San Diego will hold an exposition costing $3,000,000.00, to celebrate the completion of the Panama Canal. For detailed information write either the Panama-California Exposition or the Chamber of Commerce.

UNION BUILDING

UNION TITLE & TRUST BLDG.



POST OFFICE AND CUSTOM HOUSE



MASONIC TEMPLE

HOTEL DEL CORONADO

Y.M.C.A. BUILDING

BRIDGES BLD'G.